



PRESS RELEASE

AGREEMENT MEDIASET-TIM

Mediaset sells to Tim retransmission rights on TimVision for all of its free-to-air channels

A commercial agreement has been reached between Mediaset and Tim that confirms that the credibility and strength of the content of Mediaset's free-to-air channels makes it a must also for pay-per-view offers on any video platform..

In fact, from January 2019 all of Mediaset's free-to-air channels will be available on TimVision: Canale5, Italia1, Retequattro along with the free thematic channels 20, Iris, La5, Mediaset Extra, Italia2, Top Crime, as well as the all news channel TGCom24 and the new Focus channel that will be launched in mid May.

Thanks to this retransmission agreement, TimVision subscribers will also have access to functions currently only available to clients of Mediaset.it.

Today's agreement is further recognition of the relevance of the content of both Mediaset's generalist channels and its free thematic channels, the retransmission rights for which have acquired growing value in an increasingly crowded and competitive multiplatform scenario.

Finally, this is a positive agreement for both partners as it allows Mediaset to extend the reach of its free-to-air channels to all platforms - digital terrestrial, satellite, IPTV – and for Tim to expand its offer of quality video content for TimVision subscribers.

Cologno Monzese, 10 May 2018