

PRESS RELEASE

MEDIASET ADVERTISING REVENUES UP BY 2.4% IN THE FIRST QUARTER 2017

During a conference call to Analysts following today's board of director's meeting called to approve Mediaset's annual report 2016, Publitalia's General Manager of Marketing and Operations, Matteo Cardani, announced that in the first quarter 2017 Mediaset's advertising revenues were up 2.4% compared with the first quarter 2016.

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