

INSTITUTIONAL PROCEDURE INTERNAL DEALING

Approved by Mediaset N.V. B.o.D.
on 18 September 2021
and amended by MFE-MEDIAFOREUROPE N.V.
(formerly named Mediaset N.V.) B.o.D
on 1st March 2022

Institutional procedure MD / 008



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1. PURPOSE

This Policy (hereinafter the “Policy”) is issued by MFE-MEDIAFOREUROPE N.V. pursuant to Article 19 of Regulation (EU) No. 596/2014 on market abuse, Articles 7 et seq of Delegated Regulation (EU) No.

2016/522 and Implementing Regulation (EU) 2016/523. The Policy is intended to regulate, with binding effect, the conclusion, including through third parties, of transactions in financial instruments of the Company by relevant parties and persons closely linked to them as well as the related disclosures.

The Policy (i) is an essential component of the internal control and risk management system of Mediaset, (ii) forms part of the rules and requirements adopted by Mediaset.

2. DEFINITIONS

- **Shares:** the ordinary shares A and ordinary shares B of Mediaset.
- **Equity Instruments:** Shares, depositary receipts for Shares, transferable securities to acquire Shares and/or options to acquire Shares.
- **Mediaset or Company:** MFE-MEDIAFOREUROPE N.V.
- **MAR Regulations:** Regulation (EU) No. 596/2014 on market abuse, Delegated Regulation (EU) No. 2016/522 and Implementing Regulation (EU) 2016/523.
- **Transactions:** the transactions specified in Article 5 and Attachment A, first part.
- **Closely Linked Persons:** the persons indicated in paragraph 4.2 below.
- **Internal Dealing Officer:** the Head of the Corporate Affairs Department of Mediaset.
- **Relevant Parties:** the persons indicated in paragraph 4.1 below.
- **Financial Instruments:** (i) Shares, (ii) debt instruments, (iii) derivative instruments, (iv) financial instruments related to the instruments referred to in the foregoing points (i) and (ii) of the Company and the other instruments listed in Attachment A, second part.

- **Inside Information:** Information which is (i) of a precise nature, (ii) which has not been made public, (iii), relating, directly or indirectly, to Mediaset or its Financial Instruments and (iv) which, if it were made public, would be likely to have a significant effect on the prices of the Financial Instruments or on the price of related derivative Financial Instruments.

3. SCOPE OF APPLICATION

Subject to the Policy are Relevant Parties and Persons Closely Linked to them, identified in accordance with Article 4, as well as the functions responsible for managing the Policy itself.

4. RELEVANT PARTIES AND THE PERSONS CLOSELY LINKED TO RELEVANT PARTIES

4.1 The following parties are Relevant Parties:

- i) the members of the Board of Directors of Mediaset (hereinafter each a “Board Member”);
- ii) the managers who have regular access to Inside Information related directly or indirectly to the Company and are authorised to take or partake in management decisions that could affect the evolution and future prospects of Mediaset (hereinafter each a “Manager”).

4.2 Pursuant to and for the purposes of the Policy the following parties are considered Persons Closely Linked to the Relevant Parties:

- i) a spouse or a partner considered to be equivalent to a spouse;
- ii) a dependent child, including dependent children of the other spouse or partner;
- iii) a relative or similar who has shared the same household for at least one year as at the date of the transaction in question;
- iv) a legal person, company, trust or partnership whose managerial responsibilities are discharged by a Relevant Party or a person referred to in the foregoing points i), ii) and iii), or directly or indirectly controlled by such person or set up for their benefit or whose economic interests are substantially equivalent to those of such person.

5. TRANSACTIONS

The Policy covers transactions involving the purchase, sale, subscription or exchange of Financial Instruments made by, or on behalf of, Relevant Parties and/or Persons Closely Linked to them.

The transactions covered by the Policy include the transactions listed in Attachment A, first part.

6. OBLIGATIONS OF COMMUNICATION OF TRANSACTIONS

6.1 The Relevant Party (and those Persons Closely Linked to them) must inform the Company, in the person of the Internal Dealing Officer of each transaction concerning Financial Instruments, for their subsequent communication to the public within the terms and the procedures set forth in Article 7.

6.2 The Relevant Party (and those Persons Closely Linked to them) must also inform Autoriteit Financiële Markten (hereinafter the “AFM”) of each transaction concerning Financial Instruments. This communication can be made independently by the Board Member.

6.3 The Relevant Party (and those Persons Closely Linked to them) must instruct any person arranging or executing transactions on his or her behalf, such as an individual portfolio manager, to timely inform him of any transaction or change that is notifiable hereunder.

6.4 Board Members

- a) Any Transaction by, or on behalf of, a Board Member in Equity Instruments must be notified to the AFM through that Board Member’s personal online account with the AFM (the Loker AFM) without delay. For this purpose, a Transaction shall be understood as any change in Equity Instruments or voting rights attached thereto, held either directly or indirectly by the relevant Board Member (including, for example, grants, vestings, sales, acquisitions and exercises). ‘Without delay’ means that the time between the moment the Board Member becomes aware or should be aware of a transaction, and the moment the AFM receives the notification, must be as short as possible given the circumstances. The AFM will strictly verify whether the notification was made without delay.

- b) Upon appointment of a new member to the Board of Directors, such new Board Member must notify the AFM of its Equity Instruments held at the time of appointment within two weeks after appointment.
- c) In case of a Transaction by, or on behalf of, a Board Member in Financial Instruments other than Equity Instruments, the notification must be made similar to a Manager's Transaction in accordance with 6.4 below, in deviation from the above.

6.5 Managers and Persons Closely Linked

Any Transaction by, or on behalf of, a Manager or any Persons Closely Linked to a Relevant Party must be notified to the AFM by sending the communication form provided in Attachment B (the "Communication Form") no later than 3 (three) working days following the date of the Transaction.

The communication form must be sent to AFM by certified e-mail, at the email address melden@afm.nl, specifying the subject "MAR Internal Dealing".

6.6 Notifications to AFM, upon written request to that effect from the Relevant Party, may be made by the Company on behalf of the Relevant Party.

6.7 Transactions (other than Transactions by or on behalf of, Board Members in Equity Instruments), need not be notified (in accordance with paragraph 6.5 above) as long as the total amount does not reach five thousand euros (€ 5000), or the highest amount provided by the regulatory applicable at the time, by the end of the calendar year. The amount of five thousand euros (€5000), or the highest amount set out in the legislation applicable at the time, is calculated by adding up - without any offsetting - the Transactions performed. The Relevant Party is advised to first contact the Internal Dealing Officer to assess whether reliance on this exemption is appropriate.

7. TERMS AND METHODS OF COMMUNICATION OF TRANSACTIONS TO THE INTERNAL DEALING OFFICER

7.1 The Relevant Party shall notify the Internal Dealing Officer of the Transactions made by it and/or Persons Closely Linked with it, or on its behalf or on behalf of one or more of them, and as soon as possible on the date of the Transaction.

7.2 For notification in accordance with Article 6.5 above, the communication referred to in Article 7.1, the Relevant Party must use the communication form set out in Attachment B (the “Communication Form”) and transmit this Form by e-mail at the following addresses:

emanuela.bianchi@mediaset.it

sara.alberton@mediaset.it

barbara.corvi@mediaset.it

fabrizio.mariani@mediaset.it

The transaction that took place must also be notified by telephone to one of the following contacts:

Emanuela Bianchi 02-25149588

Sara Alberton 02-25149834

Barbara Corvi 02-25146717

Fabrizio Mariani 02-25148328

Where it is not possible to use e-mail, the following obligations may be fulfilled, in each case giving notice by telephone to the contacts indicated above, with hand delivery to:

Corporate Affairs Department, MFE-MEDIAFOREUROPE N.V., Viale Europa no. 48 - 20093 Cologno Monzese (MI)

7.3 The Communication Form must contain all the information listed in Attachment B and must be signed by the Relevant Party. The purchase and sales transactions must not be aggregated or netted on the Communication Form.

8. FUNCTIONS RESPONSIBLE FOR PROCEDURE

8.1 The Board of Directors shall perform the activities as set out in Article 9 below.

8.2 The Internal Dealing Officer shall perform the activities as set out in Article 10 below.



9. IDENTIFICATION OF RELEVANT PARTIES

9.1 The Board of Directors, based on the corporate organisation and the system of delegating powers adopted by the Company, shall promptly identify the Relevant Parties indicated in the foregoing Article 4.1, ii).

9.2 Once a Relevant Party has been identified by the Board of Directors pursuant to the foregoing Article 9.1, the Chairman of the Board of Directors shall provide the name without delay to the Internal Dealing Officer, who shall update the list of Relevant Parties and promptly inform the person concerned in compliance with Article 11 below.

10. OBLIGATIONS OF THE INTERNAL DEALING OFFICER

The Internal Dealing Officer:

- i) shall provide and update the list of names of Relevant Parties and Persons Closely Linked to Relevant Persons;
- ii) shall inform the Relevant Parties of their identification and sends them a copy of the Policy, sending it to their certified email address or via email or another computer tool that guarantees confirmation that it has been received and read;
- iii) shall notify the AFM, upon receipt of the notification referred to in Article 7 and if so requested by the Relevant Party, and the public of the information received by the end of the day on the date of receipt. The Internal Dealing Officer shall make the communication available on the Company's website;
- iv) shall further notify the AFM, upon the resignation of any member of the Board of Directors of such resignation by sending an email to melden@afm.nl;
- v) shall systematically file the documentation concerning the identification of Relevant Parties and Persons Closely Linked to Relevant Parties, the updated list of the aforementioned parties and the documentation relating to Transactions communicated to AFM and to the public;
- vi) shall monitor the changes of the regulations on internal dealing.

11. DISCLOSURE TO RELEVANT PARTIES

11.1 The Internal Dealing Officer shall promptly inform any Relevant Party of their identification, by notification under the foregoing Article 10, point ii).

11.2 The Relevant Party must return to the Officer the acceptance referred to in Attachment C, together with a copy of the Internal Dealing Policy, to the addresses indicated in Article 7.2, within 7 days of their appointment or of the notification of their identification under the foregoing Article 11.1. All documents must be signed by the Relevant Party.

12. DISCLOSURE TO CLOSELY LINKED PERSONS

12.1 Each Relevant Party shall inform, in writing, the Persons Closely Linked to them of their condition and of the consequent obligations concerning Internal Dealing, sending these people a copy of the Policy and ensure that they subscribe to the acknowledgement and acceptance of the Internal Dealing Policy and fulfil their obligations as applicable.

The Relevant Parties shall notify the Company of any change in the list of Persons Closely Linked to them, through a signed communication.

12.2 The Relevant Parties shall retain a copy of the communication made to the Closely Linked Persons and of the Policy, signed to show receipt and acceptance by the recipients.

13. PROHIBITIONS

13.1 It is prohibited for Relevant Parties to carry out Transactions in the 30 calendar days preceding the announcement of the annual financial statements and half-year financial report that the Company publishes in accordance with the law or voluntarily (“Black-Out Periods”).

13.2 Any Relevant Person who has Inside Information is prohibited from conducting, cancelling, amending or recommending any Transaction in Financial Instruments, subject to the exceptions provided for by applicable law (and in those cases only with the prior written approval of the Internal Dealing Officer).

13.3 Any Relevant Person who has Inside Information is prohibited from recommending or inducing third parties to directly or indirectly executing or attempting to execute a transaction relating to Financial Instruments.

13.4 Any Relevant Person is prohibited from unlawfully disclosing Inside Information to a third party, unless the disclosure is made strictly as part of the Relevant Person's normal exercise of his employment, duty or function within the Company and the recipient of the Inside Information is under an obligation of confidentiality.

13.5 Any Relevant Person is prohibited from engaging in hedging transactions, including transactions involving options, puts, calls, prepaid variable forward contracts, equity swaps, collars and exchange funds or other derivatives, that are designed to hedge or speculate on any change in the market value of Financial Instruments.

14. EXEMPTIONS

14.1 The Company may, from time to time, exempt a Relevant Party from the prohibition referred to in the foregoing Article 13.1 and authorise a Relevant Party to perform Transactions during a Black-Out Period:

- i) based on an assessment, case by case, in the presence of exceptional circumstances of personal necessity, with adequate reasons given by the person concerned of such serious financial difficulties (as specified in Article 19(12) of Regulation (EU) No 596/2014), provided that the Relevant Party is able to demonstrate that the specific Transaction cannot be carried out at another time other than during the Black-Out Period; the Relevant Party must notify the application at least eight days prior to the carrying out of the Transaction; or
- ii) in other cases specified in Article 9 of the Delegated Regulation (EU) 2016/522.

14.2 The assessment for the exemptions referred to in Article 14.1 shall be submitted to the Board of Directors which, to this end, shall be supported by the Internal Dealing Officer.

14.3 The prohibition under 13.2 does not apply if a transaction is carried out in discharge of an obligation that has become due in good faith (and not to circumvent the insider dealing prohibition or for any other

illegitimate reason) and where (a) the obligation results from an order placed or an agreement concluded, or (b) the transaction is carried out to satisfy a legal or regulatory obligation that arose, before the Relevant Person concerned possessed Inside Information.

15. INSIDERS LIST

15.1 The Internal Dealing Officer shall maintain a list of Relevant Persons and other persons, who have access to Inside Information and who are working for the Company under a contract of employment, or otherwise performing tasks through which they have access to Inside Information (the “Insiders List”) in accordance with the requirements under applicable law.

15.2 Any Relevant Person may not directly or indirectly conduct, cancel or amend a transaction in Financial Instruments if that Relevant Person is included on the Insiders List, regardless of whether that Relevant Person possesses Inside Information, unless the Internal Dealing Officer has (a) indicated differently, or (b) granted dispensation. A request for dispensation shall be made in writing and shall be supported by reasons and dispensation will only be granted by Internal Dealing Officer after consultation with the Board of Directors.

15.3 The Company may provide information from the Insiders List to any competent authorities upon their request. Information of the Insiders List will not be supplied to other parties, except when required or allowed by law or if a legitimate interest of the Company requires this.

16. PENALTIES

16.1 Failure to comply with the obligations and prohibitions referred to in the foregoing Articles may entail the application on employees of the disciplinary measures envisaged by the contractual rules in force. For other parties, the Board of Directors reserves the right to decide whether any further action, including the proposal to the Shareholders’ Meeting of revocation for just cause.

16.2 Without prejudice to the provisions of Article 16.1, failure to comply with the disclosure obligations pursuant to the Policy is subject to penalty under to the national and/or EU legislation in force at the time in the field of market abuse.

16.3 The Relevant Party shall be responsible for any damage or penalty suffered by Mediaset, resulting in delays and, more generally, breach of duty or breach of the prohibitions incumbent on it under the Policy and the provisions of law and shall hold harmless and indemnify Mediaset from any damages or loss suffered by the same.

17. AMENDMENTS AND SUPPLEMENTS

17.1 The Policy can be modified by the Company's Board of Directors.

17.2 The Internal Dealing Officer has the power to amend the Policy to adapt it to new standards and/or guidelines by the competent authority. The Risk and Control Committee and the Company's Board of Directors must be informed of these changes at the first meeting following the making of the changes by the Internal Dealing Officer.

17.3 The Internal Dealing Officer shall promptly inform Relevant Parties (and these shall promptly inform their Persons Closely Linked to Relevant Persons) of modifications and amendments to the Policy made in accordance with 17.1. and 17.2 above.

18. MISCELLANEOUS

18.1 The provisions of the Policy are mandatory and binding on all recipients and functions responsible for the Policy.

18.2 Compliance with the provisions of the Policy does not release the recipient from the obligation to comply with the MAR legislation and the provisions of the law and regulations applicable at the time.

19. ANNEXES

The following Attachments are an integral part of the Policy:

- Attachment A, first part: List, purely indicative, of the Transactions subject to the Internal Dealing Policy;
- Attachment A, second part: List of Financial Instruments subject to the Internal Dealing Policy;
- Attachment B: Communication Form;
- Attachment C: Acceptance.

Approved by the Board of Directors of MFE-MEDIAFOREUROPE N.V. on
1st March 2022

Attachment A, first part

Transactions subject to the Internal Dealing Policy and to be communicated by Relevant Parties and Persons Closely Linked to Relevant Parties shall include, without limitation:

- a) acquisition, disposal, short sale, subscription or exchange;
- b) the acceptance or the exercise of a right of option, including a right of option granted to persons who perform administrative functions, control or management or to employees as part of their remuneration due, and the disposal of shares resulting from the exercise of a right of option;
- c) adherence to exchange contracts on equity indices or the exercise of such contracts;
- d) transactions in derivatives or associated products, including transactions with cash settlement;
- e) adherence to a contract for difference relative to a financial instrument of the issuer concerned or on emissions allowances or products subject to auction on the basis of such information;
- f) the acquisition, disposal or exercise of rights, including put options and call options, and warrants;
- g) the subscription of a capital increase or an issue of debt securities;
- h) transactions in derivatives and financial instruments linked to a debt instrument from the issuer concerned, including credit default swaps;
- i) conditional transactions subject to the conditions and the actual implementation of the transactions;
- j) the automatic or non-automatic conversion of a financial instrument into another financial instrument, including the exchange of bonds convertible into shares;
- k) the gifts and donations made or received and inheritances received;
- l) transactions in the products, baskets and index derivatives, if so required by Article 19 of Regulation (EU) No. 596/2014;
- m) transactions on shares or units of investment funds, including alternative investment funds (AIFs) as set out in Article 1 of Directive 2011/61/EU of the European Parliament and of the Council¹, if so required by Article 19 of Regulation (EU) No. 596/2014;

¹Directive 2011/61/EU of the European Parliament and of the Council of 8 June 2011, on the managers of alternative investment funds, amending Directives 2003/41/EC and 2009/65/EC and Regulations (EC) No. 1060/2009 and (EU) No. 1095/2010 (L 174, 1.7.2011, p. 1).

- n) the transactions carried out by the manager of an AIF in which the person who performs administrative, supervisory and management or a closely linked person has made an investment, if so required by Article 19 of Regulation (EU) No. 596/2014;
- o) transactions carried out by third parties in connection with an asset management mandate or portfolio on an individual basis on behalf of or in favour of a person who performs administrative, control or management functions or a person closely linked to them;
- p) borrowing or lending of Company shares or debt securities or derivatives or other financial instruments associated with them;
- q) the pledging or lending of financial instruments carried out by or on behalf of the Relevant Parties or Persons Closely Linked to Relevant Parties;
- r) the transactions carried out by those who prepare or carry out transactions on a professional basis, or by anyone on behalf of the Relevant Parties or Persons Closely Linked to Relevant Parties, even when discretionary powers are not exercised;
- s) the transactions carried out under a life insurance policy as defined under Directive 2009/138/EC, in which:
 - i) the policyholder is a Relevant Party or a Person Closely Linked to a Relevant Party;
 - ii) the investment risk is borne by the policyholder; and
 - iii) the policyholder has the right or discretionary powers to make investment decisions regarding specific instruments covered in such life insurance policy or to execute transactions regarding specific instruments from such life insurance policy.

Attachment A, second part

The Financial Instruments subject to the Policy and communicated by the Relevant Parties and Persons Closely Linked to Relevant Parties are those defined in Article 4, Article 1, item 15) of Directive 2014/65/EU, referred to in Article 3, Article 1, item 1) of Regulation (EU) No. 596/2015, and listed here:

- 1) Transferable securities.
- 2) Money market instruments.
- 3) Units in Collective Investment Undertakings.
- 4) Option contracts, futures, swaps, forward rate agreements and any other derivative contracts relating to securities, currencies, interest rates or yields, emission allowances or other derivatives financial instruments, financial indices or financial measures which can be settled physically in cash.
- 5) Option contracts, futures, swaps, forward rate agreements and any other derivative contracts related to commodities that must be settled in cash or may be settled in cash at the discretion of one of the parties (other than by reason of default or other termination event).
- 6) Option contracts, futures, swaps and any other derivatives relating to commodities that can be physically settled provided that they are traded on a Regulated Market, a Multilateral Trading Facility or an Organised Trading Facility, except for wholesale energy products traded on an Organised Trading Facility that must be physically settled.
- 7) Option contracts, futures, swaps, forwards and any other derivative contract relating to commodities that can be physically settled not otherwise mentioned in point 6 of this section and not being for commercial purposes, which have the characteristics of other derivative financial instruments.
- 8) Derivative instruments for the transfer of credit risk.
- 9) Financial contracts for differences (CFDs).
- 10) Option contracts, futures, swaps, forward rate agreements and any other derivative contracts relating to climatic variables, freight rates or inflation rates or other official economic statistics whose execution must be settled in cash or may be settled in cash at the discretion of

one of the parties other than by reason of default or other termination event as well as any other derivative contracts relating to assets, rights, obligations, indices and measures not otherwise mentioned in this section, which have the characteristics of other derivative Financial Instruments, having regard to whether, inter alia, they are traded on a Regulated Market, on a Multilateral Trading Facility, or an Organised Trading Facility.

- 11) Emission allowances consisting of any unit recognised for compliance with the requirements of Directive 2003/87/EC (emission trading scheme).

Attachment B

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/ person closely associated	
a)	Name	<p><i>[For natural persons: the first name and the last name(s).]</i></p> <p><i>[For legal persons: full name including legal form as provided for in the register where it is incorporated, if applicable.]</i></p>
2	Reason for the notification	
a)	Position/status	<p><i>[For persons discharging managerial responsibilities: the position occupied within the issuer, emission allowances market participant/auction platform/auctioneer/auction monitor should be indicated, e.g. CEO, CFO.]</i></p> <p><i>[For persons closely associated,</i></p> <ul style="list-style-type: none"> - <i>An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;</i> - <i>Name and position of the relevant person discharging managerial responsibilities.]</i>
b)	Initial notification/ Amendment	<p><i>[Indication that this is an initial notification or an amendment to prior notifications. In case of amendment, explain the error that this notification is amending.]</i></p>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>[Full name of the entity.]</i>
b)	LEI	<i>[Legal Entity Identifier code in accordance with ISO 17442 LEI code.]</i>

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	<p><i>[- Indication as to the nature of the instrument:</i></p> <ul style="list-style-type: none"> <i>- a share, a debt instrument, a derivative or a financial instrument linked to a share or a debt instrument;</i> <i>- an emission allowance, an auction product based on an emission allowance or a derivative relating to an emission allowance.</i> <p><i>- Instrument identification code as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014.]</i></p>				
b)	Nature of the transaction	<p><i>[Description of the transaction type using, where applicable, the type of transaction identified in Article 10 of the Commission Delegated Regulation (EU) 2016/522¹ adopted under Article 19(14) of Regulation (EU) No 596/2014 or a specific example set out in Article 19(7) of Regulation (EU) No 596/2014.</i></p> <p><i>Pursuant to Article 19(6)(e) of Regulation (EU) No 596/2014, it shall be indicated whether the transaction is linked to the exercise of a share option programme.]</i></p>				
c)	Price(s) and volume(s)	<table border="1" data-bbox="372 935 969 1027"> <thead> <tr> <th data-bbox="372 935 676 975">Price(s)</th> <th data-bbox="676 935 969 975">Volume(s)</th> </tr> </thead> <tbody> <tr> <td data-bbox="372 975 676 1027"></td> <td data-bbox="676 975 969 1027"></td> </tr> </tbody> </table> <p><i>[Where more than one transaction of the same nature (purchases, sales, lendings, borrows, ...) on the same financial instrument or emission allowance are executed on the same day and on the same place of transaction, prices and volumes of these transactions shall be reported in this field, in a two columns form as presented above, inserting as many lines as needed.</i></p>	Price(s)	Volume(s)		
Price(s)	Volume(s)					

¹Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notifications of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

c)	Price(s) and volume(s)	<i>Using the data standards for price and quantity, including where applicable the price currency and the quantity currency, as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014.]</i>
d)	Aggregated information - Aggregated volume - Price	<p><i>[The volumes of multiple transactions are aggregated when these transactions:</i></p> <ul style="list-style-type: none"> <i>- relate to the same financial instrument or emission allowance;</i> <i>- are of the same nature;</i> <i>- are executed on the same day; and</i> <i>- are executed on the same place of transaction.</i> <p><i>Using the data standard for quantity, including where applicable the quantity currency, as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014.]</i></p> <p><i>[Price information:</i></p> <ul style="list-style-type: none"> <i>- In case of a single transaction, the price of the single transaction;</i> <i>- In case the volumes of multiple transactions are aggregated: the weighted average price of the aggregated transactions.</i> <p><i>Using the data standard for price, including where applicable the price currency, as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014.]</i></p>
e)	Date of the transaction	<p><i>[Date of the particular day of execution of the notified transaction.</i></p> <p><i>Using the ISO 8601 date format: YYYY-MM-DD; UTC time.]</i></p>

f)	Place of the transaction	<i>[Name and code to identify the MiFID trading venue, the systematic internaliser or the organised trading platform outside of the Union where the transaction was executed as defined under Commission Delegated Regulation supplementing Regulation (EU) No 600/2014 of the European Parliament and of the Council with regard to regulatory technical standards for the reporting of transactions to competent authorities adopted under Article 26 of Regulation (EU) No 600/2014, or if the transaction was not executed on any of the above mentioned venues, please mention 'outside a trading venue'.]</i>
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[INITIALLED, DATED AND SIGNED]

Attachment C

Acceptance

To the kind attention of the Internal Dealing Policy Officer, Ms. Emanuela Bianchi.

Oggetto: **MFE-MEDIAFOREUROPE N.V. - Internal Dealing**

Dear Sirs,

Noting that I was identified as a Relevant Party pursuant to the Internal Dealing procedure updated by MFE-MEDIAFOREUROPE N.V. on 1st March 2022, I, the undersigned [Given name, surname, personal data and position of the Relevant Party]

- note that my given name and surname have been included in the list of Relevant Parties pursuant to the Policy;
- declare to have received the Policy and that I am sending back a signed and sealed copy to denote my acknowledgement and acceptance;
- at the foot of this communication there is a list of Persons Closely Linked to me (as identified in the Policy), drafted and signed;
- I confer on the Company the assignment to carry out the communication to AFM of Relevant Transactions concluded by me in the conditions laid down in the Policy; [Note: *item that the Relevant Party must check if intending to personally make the communications to AFM of the Transactions performed by it*];
- I undertake to respect all my obligations as required by the Internal Dealing Policy, including that of making known to the Persons Closely Linked to me, as defined in Article 4.2 of the Policy, the reporting obligations laid down in Article 19 of Regulation (EU) 596/2014 and the Policy as well as to ensure that those Persons Closely Linked to me may fulfil these obligations;
- for the purposes of keeping the List of Relevant Parties and Closely Linked Persons, I indicate the following names of the Persons Closely Linked to me, containing their identification data and undertaking to

promptly notify the Supervisor in writing of any change in the information reported therein:

Name and surname/ Company name	Place and date of birth/ Address of company headquarters	Tax code	Type of link

- I note that the failure to fulfil the reporting obligations pursuant to Article 19 of Regulation (EU) 596/2014 may lead to the sanctions provided for in Article 30 of Regulation (EU) 596/2014.

Signature

Name and surname

.....

.....

Privacy Notice pursuant to Article 13 of General Data Protection Regulation (GDPR)

Pursuant to Article 13 of General Data Protection Regulation EU 2016/679 ("GDPR") and the national privacy legislation, the following information is provided.

The personal data given by "Relevant Parties" and also related to "Persons Closely Linked to Relevant Parties" pursuant to the Policy will be used, with or without the aid of electronic instruments and any possible software for the sole purpose of complying with the provisions of law or regulation, including at European level, as well as the provisions of the Policy. The data can be entered, including in summary form, in the Financial Statements and Corporate Governance documents of MFE-MEDIAFOREUROPE N.V.

The data subjects may exercise, pursuant to GDPR, the right to access their personal data, to request correction, updating and cancellation if

incomplete, incorrect or collected in violation of the law, and to oppose their processing for legitimate reasons. At any time, they can make a complaint to the competent supervisory authority (Italian Data Protection Authority), pursuant to art. 77 GDPR, if they believe that the data processing is contrary to current privacy legislation.

The exercise of rights must be done by contacting the following e-mail address direzione.affarisocietari@mediaset.it enclosing a copy of your identity document.

The Data Controller is MFE-MEDIAFOREUROPE N.V. with registered office in Amsterdam (The Netherlands) - Office address and tax residence Viale Europa 46, 20093 Cologno Monzese (Milan - Italy).

Date

Signature

Example of notification by Relevant Parties to the Persons Closely Linked to them, with the obligations of such persons in accordance with the applicable legislation

Oggetto: **Notification of the quality of Person Closely Linked to Relevant Parties in relation to internal dealing as per Article 19, Regulation (EU) No. 596/2014**

Dear,

in fulfilment of the obligation under Article 19 of Regulation (EU) No. 596/2014 and the Internal Dealing policy at MFE-MEDIAFOREUROPE N.V. (the “Policy”), under which the Relevant Parties are the [Director/ Executive] of the Company, I hereby inform you that you have to respect the obligations of the law on internal dealing and, in particular, the reporting requirements laid down in Article 19 of Regulation (EU) No. 596/2014 and the Policy. I also inform you that I have identified you as a Person Closely Linked to me and therefore you will be entered in the List of Relevant Parties and Closely Linked Persons held by MFE-MEDIAFOREUROPE N.V.

Also in consideration of the sanctions that can be imposed for breaches of the listed reporting obligations, I invite you to review the related rules and the Policy (attached hereto and available on the website of MFE-MEDIAFOREUROPE N.V. <https://corporate.mediaset.it>, Governance section).

In particular, I point out that you will need to send to me, via the Communication Form as set out in Attachment 3 to the Policy, filled out, signed, dated and signed by you, within one business day from the date of its performance of any Relevant Transaction concluded by you, indicating to me whether you have personally undertaken the communication to AFM referred to in Article 3 of the Policy or intend to avail yourself of the assistance of the Company.

To comply with the requirements of the legislation, I ask you to return a copy of this and the Policy to me, duly initialled, dated and signed to show your acknowledgement and acceptance.

Place, Date

Signature

.....

.....

SIGNED FOR RECEIPT: Place, date and signature