REQUESTS FOR THE USE MEDIASET VIDEO CONTENT

Anyone interested in obtaining permission for the use of footage drawn from audiovisual content owned by Reti Televisive Italiane, or any other company of the Mediaset Group ("Gruppo Mediaset"), should apply in writing to the following:

Film (Screenings-Excerpts/Footage):	footage-screenings.sales@mediaset.it
TV drama:	fictionfootage@mediaset.it
Entertainment programmes:	intrattenimentofootage@mediaset.it
News & current affairs:	diritti.news@mediaset.it
Sport:	dirittisport@mediaset.it

Costs will be determined on the basis of the following criteria:

1) **Type of content requested** (news, entertainment, TV series, films, sport, etc.)
2) **Length of the footage to be used** (normally measured in seconds, minutes or fractions of minutes depending on the type of content requested)
3) **Period and frequency of use**
4) **Territorial limitations on use**
5) **Aims and destination** (inclusion on specific platforms or services, preparation of new audiovisual products for entertainment, news, sport, etc.)
6) **Mode of use** (linear TV, VOD, SVOD, TVOD, web platforms, theatrical, videogames, other).

Applicable costs may differ for content designated by the Mediaset Group as 'premium content' for which the company reserves the right to apply ad hoc pricing. Given that not all audiovisual content is available, it is therefore necessary to determine availability a priori and the eventual possibility of sub-licensing.

In any case, the Mediaset Group reserves wide-ranging rights to deny permission - for any reason - for the use of its content, particularly if the purpose for which any request is made has even the potential to damage the interests, image, reputation or business of the Mediaset Group or the interests, image, reputation or rights of any third party.