

PRESS RELEASE

MEDIASET S.P.A.: PUBLICATION OF THE 2016 ANNUAL REPORT

Mediaset S.p.A. would like to inform you that the 2016 Annual Report, including the draft financial statements and consolidated financial statements to 31/12/2016 and relative reports, is available for public consultation at the registered office, on the Company's website www.mediaset.it section Corporate Governance and on authorised storage device eMarket Storage (www.emarketstorage.it).

Also made available today for public consultation at the registered office on the Company's website and on authorised storage device eMarket Storage (www.emarketstorage.it), are the Annual Report on Corporate Governance and Ownership and the Compensation Report, pursuant respectively to article 123 bis and 123 ter of the Financial Consolidation Act (T.U.F. - Testo Unico della Finanza).

Cologno Monzese, 28 April 2017

Department of Communications and Media Relations

Tel. +39 022514.9301

Fax +39 022514.9271

e-mail: direzionecomunicazione@mediaset.it

www.mediaset.it/corporate/

Investor Relations Department

Tel. +39 022514.7008

Fax +39 022514.8535

e-mail: investor.relations@mediaset.it

<http://www.mediaset.it/investor>