



PRESS RELEASE

“MEDIASET ITALIA”, THE TV CHANNEL FOR ITALIANS LIVING ABROAD AVAILABLE WORLDWIDE ON SATELLITE CABLE AND OTT

**Sports events, entertainment, news, series, big Italian films...
The best of Mediaset channels available abroad also on PCs, tablets and smartphones.**

Also those who live abroad can continue to receive Mediaset’s television offer. The encryption of free-to-air Italian broadcasting, will not prevent access to Mediaset programs thanks to the international channel “Mediaset Italia”.

“Mediaset Italia” offers the best of Mediaset’s programming (both generalist and free thematic channels) on a single channel that can be seen only outside of Italy: in Europe, the United States, Canada and Australia. The channel will guarantee live sports events, the main Tg5 news and in depth journalistic programs, the latest TV series and miniseries, the big Italian cinema, and the most popular entertainment shows, available on subscription.

In Europe, “Mediaset Italia” currently has agreements with 49 different TV operators in 14 countries (a full list is available on www.mediasetitalia.com), which include the international Italian channel in their cable, satellite and over-the-top offers. This will enable the more than four million Italians resident in Europe to maintain television contact with their home country.

The TV channel is also available on the web (<http://online.mediasetitalia.com> only accessible from outside Italy) using the “Mediaset Italia Online” service, which enables viewers to watch programs in online streaming on PCs, tablets and smartphones anywhere in the world.

Cologno Monzese, 9 September 2015