



COMUNICATO STAMPA

MEDIASET ADVERTISING REVENUES IN ITALY: GROWTH OF 2.1% IN 2023

The advertising revenues in Italy of Mediaset, a company of the MFE-MEDIAFOREUROPE Group, increased by 2.1% in 2023 compared to 2022.

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MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.

MFE-MEDIAFOREUROPE has its registered office in Amsterdam, the Netherlands, and tax residence in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación SAU (with tax domiciles in their respective countries of operation) and is the largest shareholder of the German broadcaster ProSiebenSat1.

MFE-MEDIAFOREUROPE is listed on the Euronext Milan market operated by Borsa Italiana S.p.A. (Ticker: MFEA, MFEB) and on the Spanish Stock Exchanges (Ticker: MFEA).
