

To
Mediaset S.p.A.
Via Paleocapa, 3
20121 - Milan
Registered letter
(or certified email to:
recesso.mediaset@pecserviziitoli.it)
(to be sent within and no later than 16 July 2021)

RE: Withdrawal Notification pursuant to Article 2437 et seq. of the Italian Civil Code.

I, _____ born
on _____ in _____ tax code _____
domiciled at _____ in _____
telephone no. _____ e-mail address _____

or, in the case of legal person

I _____
born on _____ in _____ tax code _____
as legal representative of the company _____ having
its legal seat in _____ (____), at _____
n. _____ tax code/VAT code _____, registered with the
Companies' Register of _____ under no.
_____.

Acknowledged that by resolution of the extraordinary shareholders' meeting of Mediaset S.p.A. ("**Mediaset**" or the "**Company**") held on 23 June 2021 (the "**Shareholders' Meeting**"), registered with the Companies' Register of Milan on 1 July 2021, the transfer of the registered office of the Company to Amsterdam, the Netherlands and the adoption of the new articles of association in accordance with Dutch law were approved (the "**Transfer**"),

hereby declare:

- to exercise the withdrawal right in relation to no. _____ Mediaset shares (the "**Shares**"), which are deposited with: _____ (the "**Intermediary**");
- to be aware that the liquidation price is equal to EUR 2.181 per share and that the

extraordinary dividend (equal to EUR 0.30 per share) approved by the Company's ordinary shareholders' meeting of 23 June 2021 will be deducted from this amount, and that, therefore, the sum of EUR **1.881** (*i.e.*, EUR 2.181 less the extraordinary dividend) will be paid for each withdrawn share;

- I did **not**: (*tick the applicable box*)
 - attend the Shareholders' Meeting;
 - participate in the approval of the Transfer even though I attended the Shareholders' Meeting (and, therefore, that I voted against the proposed resolution or I abstained from voting);
- that I requested the above Intermediary, with which the Shares are deposited, to issue a communication (the "**Communication**") certifying that:
 - (i) the Shares have been continuously held from prior to the Shareholders' Meeting (23 June 2021 at 12:00 a.m.) until the issuance of the Communication;
 - (ii) the Shares are not subject to any pledge or other such encumbrances ⁽⁴⁾;

and ask

that, subject to verification of the legitimacy and validity of this Withdrawal Notification and upon receipt of the Communication, Mediaset proceeds to reimburse the Shares, as provided under Article 2437-*quater* of the Italian Civil Code, and to credit the related liquidation price to my current account held with the Intermediary, pursuant to the terms and conditions provided by the law and the resolution of the Shareholders' Meeting.

I also acknowledge that I am aware that:

1. in accordance with Article 2437-*bis* of the Italian Civil Code and the other applicable regulations, upon issuance of the Communication the Intermediary shall ensure that the Shares remain unavailable until such time as the redemption price is paid;
2. I am responsible for ensuring that the information provided in the Withdrawal Notification is complete and correct, in addition to being responsible for the Intermediary issuing the Communication to Mediaset;
3. Withdrawal Notifications lacking the necessary information or lacking the timely receipt of the above Communication will not be considered; and

⁽⁴⁾ If the Shares are subject to pledges or other encumbrances in favour of third parties, the withdrawing shareholder shall provide evidence of the waiver of the pledge and/or the other encumbrance from the pledgee or other beneficiary of the encumbrance, as well as the consent to the liquidation of the shares subject to withdrawal, in accordance with the instructions of the withdrawing shareholder.

4. the effectiveness of the withdrawal and the completion of the liquidation procedure shall be conditional upon the completion of the Transfer which, in turn, is subject to the fulfilment (or the waiver, as the case may be) of certain conditions precedent relating to the Transfer, as described in the report prepared by the board of directors pursuant to Article 125-*ter* of the TUF and Article 72 of the regulations adopted by Consob under resolution no. 11971/99 and published on the Company's website on 21 May 2021.

Kind regards.

Date _____

Signature _____